

2026

**Prism
United**

**SPONSORSHIP
OPPORTUNITIES**



Find Community. Be Yourself.

*Serving LGBTQ+ youth and their loved ones
in southwest Alabama*



Prism United offers 2026 Annual Sponsorship Opportunities for organizations looking to support local youth year-round while gaining ongoing visibility across our programs and events. Annual sponsors receive premier recognition at all major events, including Prism Prom, Bent Broadway, Come Out Mobile Gala, and Wig Walk.

For those interested in supporting a specific event, individual event sponsorships are also available, allowing sponsors to align their priorities with a single flagship event while making a meaningful impact.

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ABOUT PRISM UNITED

Founded in 2018, Prism United is transforming what it means to grow up LGBTQ+ in southwest Alabama. We build community through creative programs, compassionate care, and bold advocacy, ensuring that every young person can be seen, supported, and celebrated for who they are. As the region's only organization dedicated to LGBTQ+ youth and families, Prism United bridges the gap between care and community, turning hope into action every day.

➤ **Expanding Access to Care**

Through the **Prism Healing Fund**, we cover the cost of therapy for LGBTQ+ youth and young adults who cannot afford it, ensuring access to affirming mental health support when it's needed most.

➤ **Developing Youth Leaders**

Our **Prism Leadership Initiative** empowers teens and young adults to gain real-world experience in advocacy, storytelling, and event planning, building the next generation of community leaders.

➤ **Creating Moments That Matter**

With over 800 community members joining us across **Bent Broadway, Wig Walk, and Come Out Mobile**, Prism's flagship events continue to grow as powerful celebrations of identity, resilience, and belonging.

➤ **Strengthening Community**

Across our core programs—**Prism Teens, Prism Preteens, and Prism Parents**—we host at least 13 gatherings each month, generating over 700 total attendances in the last year through creativity, connection, and care.

Prism United is more than a resource—it's a movement. Through advocacy, education, and connection, we are shaping a future where every LGBTQ+ youth in southwest Alabama is seen, supported, and empowered.



Our Mission

Prism United responds to the comprehensive needs of LGBTQ+ youth in southwest Alabama. Specifically, Prism works to mitigate the psychological, socio-economic, and academic disadvantages caused by repression and victimization.



WHAT WE DO

Prism United is the leading—and only—organization of its kind on the Alabama Gulf Coast, dedicated to empowering LGBTQ+ youth. We provide safe, affirming spaces for teens and preteens through facilitated gatherings, special events, and connections to vital resources, including mental health providers and other critical support services.

Beyond direct support, we work to create lasting change in our community. Through strategic outreach, partnerships, and education, we raise awareness of the challenges LGBTQ+ youth face and advocate for a more welcoming future. We equip students, educators, clinicians, and employers with the competency training needed to foster safer, more supportive environments.

Through these programs and services, we strive to provide a holistic support system that enhances the mental health and overall well-being of youth in our community. With the unwavering support of our dedicated volunteers, donors, and partners, we aspire to be a beacon of hope and acceptance for all young people, empowering them to live their lives authentically and with pride.



WHY SPONSOR OUR EVENTS?

Prism United's signature events bring together community members, local businesses, and corporate partners to support LGBTQ+ youth. Sponsorship is more than just brand visibility—it's an investment in a stronger, more connected community. Whether you're an individual looking to give back or a business seeking meaningful engagement, your support sustains vital programs and creates lasting change.



Strengthen Community Programs

Your sponsorship directly supports youth programming, providing safe spaces, resources, and opportunities that promote well-being and personal growth.



Expand Your Reach

Gain recognition among community leaders, local patrons, and supporters while demonstrating your commitment to strengthening the community.



Support Local Impact

Showcase your dedication to supporting young people and building local connections, reinforcing your role as a business or individual who values making a difference.





ANNUAL SPONSORSHIP

Your annual sponsorship fuels the heart of Prism United's mission, ensuring vital support for LGBTQ+ youth. Every level of commitment directly sustains our transformative programs and events, creating lasting impact in our community.

2025 Legacy Sponsor - \$20,000

The Legacy Sponsor is Prism United's premier annual sponsorship level, ensuring top-level sponsorship at all four flagship events: Prism Prom, Bent Broadway, the Come Out Mobile Gala, and the Wig Walk.

Additionally, Legacy Sponsors receive:

- ≡ All benefits included in the top-tier sponsorship level for each of the four events, ensuring maximum visibility and engagement across the year.
- ≡ Acknowledgment as a key supporter of LGBTQ+ youth programs and initiatives, with a special highlight in our annual report.
- ≡ Premium logo placement in all event materials and media promotions.
- ≡ Customizable benefits that can be personalized to align with your organization's goals and engagement preferences (e.g., complimentary event tickets and VIP seating, branded signage and on-site promotional opportunities, opportunities to speak or present at select events, dedicated feature in event programs and press materials, etc.).



PRISM PROM

PROM WITHOUT THE BAGGAGE

Event Summary

For many LGBTQ+ teens, school proms can feel unwelcoming or unsafe, preventing them from fully experiencing this milestone. That's why Prism United hosts the largest LGBTQ+ prom in southwest Alabama—an evening of joy, inclusivity, and community. More than just a celebration, Prism Prom fosters hope, empowerment, and belonging, allowing teens to be themselves in a space filled with love and support.

This annual event has become a regional highlight, drawing over 100 attendees from across the Gulf Coast. Through music, dance, fashion, and shared experiences, Prism Prom creates lasting memories while reinforcing the message that every young person deserves to celebrate authentically.

Event Details

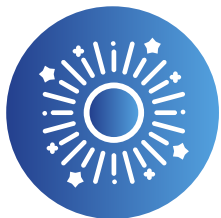
When: April 11th, 2026

Where: Exploreum Science Center | 65 Government St, Mobile, AL 36602



PRISM PROM SPONSORSHIPS

By sponsoring Prism Prom, you help ensure that every young person who walks through our doors feels seen, celebrated, and supported. Your partnership directly funds a joyful, affirming experience that many teens in our region would not otherwise have access to.



Radiant Sponsor | \$2,500

Speaking opportunity at the event • Invitation to host a themed engagement booth • Featured recognition in Prism's newsletter and all event promotions • Logo and name included in newsletter and promotional materials • Recognition from the stage during the event • Logo/name displayed on website & social media



Luminous Sponsor | \$1,000

Recognition from the stage at the event • Invitation to host a themed engagement booth • Logo and name included in newsletter, event program, and all event promotions • Recognition on website & social media



Glitter Sponsor | \$500

Logo and name included in newsletter and event program • Recognition on website & social media



Glow Sponsor | \$100

Recognition on website & social media



BENT BROADWAY

IT'S BROADWAY WITH A TWIST!

Event Summary

Since its debut in 2018, Bent Broadway has brought together some of Mobile's finest singers and dancers for a Broadway concert with a twist—performers reimagining beloved show tunes originally written for a different gender. This dazzling showcase offers a fresh take on musical theater, blending powerful vocals, dynamic performances, and a bold celebration of artistic expression.

Bent Broadway will take the stage for three spectacular days, culminating in a special Sunday matinee to kick off Pride Month in style. Don't miss this electrifying celebration of inclusivity, creativity, and show-stopping talent!

Event Details

When: May 29th - May 31st, 2026

Where: Laidlaw Performing Art Center | 5751 USA S Dr, Mobile, AL 36608



BENT BROADWAY SPONSORSHIPS

Bent Broadway was the fundraiser that launched Prism United, and it continues to support Prism today. Bent Broadway offers unique sponsorship packages designed to align yourself or your brand with a cause that celebrates and uplifts LGBTQ+ youth in our community.



Spotlight Sponsor | \$2,500

Half-page ad in the printed event program • Four event tickets • Speaking opportunity at the event • Recognition in newsletter and all event promotions • Logo/name prominently displayed on website & social media



Standing Ovation Sponsor | \$1,000

Quarter-page ad in the printed event program • Two event tickets • Recognition in newsletter and all event promotions • Logo/name prominently displayed on website & social media



Encore Sponsor | \$500

Name listed in the printed event program • Two event tickets • Recognition in newsletter and all event promotions • Logo/name displayed on website & social media



Curtain Call Sponsor | \$250

Name listed in the printed event program • Recognition on website & social media



Come Out MOBILE

CELEBRATING LOCAL TRAILBLAZERS

Event Summary

The Come Out Mobile Gala is a dynamic celebration of visibility and support for Mobile's LGBTQ+ community. Since 2019, it has fostered unity, acceptance, and empowerment while benefiting grassroots organizations like Prism United. In 2024, we introduced the Trailblazer Awards, honoring individuals who have made a lasting impact on our community.

With vibrant entertainment, indulgent cuisine, and powerful Trailblazer tributes, the gala continues to inspire hope and strengthen the movement for an inclusive future.

Event Details

When: September 12th, 2026

Where: The Locale | 4128 Government Blvd, Mobile, AL 36693



COME OUT SPONSORSHIPS

Come Out Mobile Gala is a celebration of resilience, visibility, and progress. As a sponsor, you help amplify queer voices, preserve local history, and support a more inclusive future. Your partnership makes a lasting impact on Mobile's LGBTQ+ community.



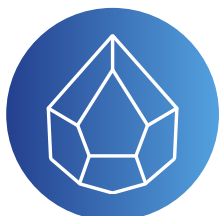
Dazzling Diamond Sponsor | \$10,000

Full-page ad on back of the printed program • Two tables (16 tickets) • Speaking opportunity at the event • Recognition in newsletter and all event promotions • Logo/name prominently displayed on website & social media



Glistening Gold Sponsor | \$5,000

Half-page ad in the printed program • One table (8 tickets) • Recognition in newsletter and all event promotions • Logo/name prominently displayed on website & social media



Radiant Ruby Sponsor | \$2,500

Quarter-page ad in the printed program • Four event tickets • Recognition in newsletter and all event promotions • Logo/name prominently displayed on website & social media



Elegant Emerald Sponsor | \$1,000

Name listed in the printed event program • Two event tickets • Recognition on website & social media



A PUB CRAWL WITH WIGS

Event Summary

The Wig Walk is one of Prism United's largest annual fundraisers, a joyful jaunt to build community between Mobileans and local businesses. Participants take to the streets of Downtown Mobile for an afternoon of bubbles, brews, and bites, culminating in a vibrant After Party with live music and local vendors.

Build a Wig Walk squad with family and friends or join as a scene-stealing standalone as you don a wig and sample some of the choice tastes and toasts from 10 different bars and restaurants in Downtown Mobile. Teams will get to compete in our coveted Wig Walk Awards.

Event Details

When: October 24th, 2025

Where: LODA (Lower DAuphin District)



WIG WALK SPONSORSHIPS

Wig Walk is more than just a fun-filled crawl—it's a celebration of local businesses, community, and LGBTQ+ visibility in Mobile. From lively street festivities to the high-energy After Party, your partnership makes this unforgettable event possible.



Wig Walker Sponsor | \$2,500

Speaking opportunity at the After Party • Invitation to host a themed engagement booth • 10 tickets • Recognition in newsletter & all event promotions • Logo/name prominently displayed on website & social media



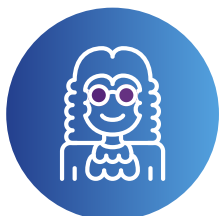
Wig Wizard Sponsor | \$1,000

Recognition at event from the stage • Invitation to host a themed engagement booth • Six tickets • Recognition in newsletter & all event promotions • Logo/name on website & social media



Wig Wonder Sponsor | \$500

Two tickets • Recognition on website & social media



Wig Whiz Sponsor | \$250

Recognition on website & social media



Questions? Reach Out Today!



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